

# ORDER

Print Date 11/05/12

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Flight Dates 10/30/12-11/06/12

<u>Order Sep</u> 00:15:00

Product

JAY NIXON 4 GOV

Original Date / Revision

Contract / Revision

11/05/12 11/05/12

586892 /

Agency Com 15%

Billing Contact

Advertiser Nixon, Jay/D/MO/Governor

1600 Locust Street

Philadelphia, PA 19103

Agency Campaign Group

**Buying Contact** 

Sales Office DC-M

1600 Locust Street Sales Region NAT

Philadelphia, PA 19103 Agency Ref

Alt Order # 09853249

Estimate #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL CAN GEN

Product Codes PL1Eb

Priority 2

Advertiser Ref

Primary Account Executive

Dan Driscoll

Week: 10/29/12

11/04/12

-TWTF--

Account Executive Order% Start Date End Date

Dan Driscoll 100%

Order Share 25% Market Value 174000

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	43500
KCWE	25%	43500
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSHB	25%	43500
KSMO	%	0

Order Totals Billing Plan

Month # of Spots Net Amount Gross Amount Rating Start Date End Date Net Amount Gross Amount # Spots November 2012 99 \$36,975.00 \$43,500.00 0.00 10/29/12 11/06/12 99 \$36,975.00 \$43,500.00 Totals 99 \$43,500.00 \$36,975.00 0.00

												Tota	ls
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	4		11/03/12	Sa 7-9a Sa 7-9a	CM-All	Sa 7-9a	S-	:30	1	\$300.002	0.00 NM	1	\$300.00
	NEWS												
W	<u>Sta</u> eek: 10		End Date 11/04/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
2	4	11/04/12	11/04/12	Su 7-9a Su 7-9a	CM-All	Su 7-9a	S	:30	1	\$300.002	0.00 NM	1	\$300.00
	NEWS		······································										
W	<u>Sta</u> eek: 10		End Date 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
3	4	10/30/12	11/02/12	M-F 6-7a	CM-All	6-7a	-TWTF	:30	5	\$600.002	0.00 NM	5	\$3,000.00
	NEWS Sta	art Date	End Date	M-F 6-7a Weekdavs	Spots/Week	Rate	Rating						73,200,00

0.00

\$600.00



Contract / Revision

586892

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Hiatus Dates

<u>Original Date / Revision</u> 11/05/12/ 11/05/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Ln Ch	h Start	End	Inventory Code	Brook	Start/End T	ima Dava	Len S	noto	Data Dri	Dta Tuna	Tota	and the second
******************		12 11/02/12	***************************************	CM-All	***************************************	-TWTF	:30	pois 5	Rate Pri \$525.002	0.00 NM	Spois 5	Amount \$2,625.00
.,	7 101001	12 11102112	M-F 7-9a	OIVI-7-III	7-3a	-1W1F	.50	5	9025,00 Z	0.00 14141	3	\$2,020.00
NEV			***		<b></b> .							
Week	Start Date :: 10/29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 5		Rating 0.00				İ		
		12 11/02/12		CM-AII		-TWTF	:30	3	\$600.002	0.00 NM	3	\$1,800.00
			M-F 5-6p		,-			•	,			41,000.00
NEV	WS Start Date	End Date	Mackdous	Contolli	Dete	Detina						
Week:	:: 10/29/12	11/04/12	<u>Weekdays</u> -TwTF	Spots/Week 3		Rating 0.00						
6 4	4 10/30/1	2 11/02/12	M-F 6-630p	CM-All	6-630p	-TWTF	:30	1	\$900.002	0.00 NM	1	\$900.00
N. ( \	MC		M-F 6-630p									
NEV	vvs Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	: 10/29/12	11/04/12	-TWTF	1	\$900.00	0.00						
7 4	4 11/05/1	2 11/05/12	M-F 6-630p	CM-All	6-630p	M	:30	1	\$900.002	0.00 NM	1	\$900.00
NEV	MC		M-F 6-630p									
INCV	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	: 11/05/12	11/11/12	M	1		0.00						
8 4	4 11/04/1	2 11/04/12	•	CM-All	· · · · ·	5	:30	1	\$250.002	0.00 NM	1	\$250.00
NEV	MS.		Su 5-6p		(5:30 PM-6:0	00 PM)						
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	: 10/29/12	11/04/12	S	1	\$250.00	0.00						
9 4	4 10/30/1	2 11/02/12	·	CM-All	9-10p	-TWTF	:30	2 :	\$1,200.002	0.00 NM	2	\$2,400.00
NEV	ws		M-F 9-10p									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	: 10/29/12	11/04/12	-TWTF		\$1,200.00	0.00			·			
10 4	4 10/30/1	2 11/02/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-TWTF	:30	1 :	\$1,200.002	0.00 NM	1	\$1,200.00
NEV	NS		W-F 10-1030p									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	: 10/29/12	11/04/12	-TWTF	<del></del>	\$1,200.00	0.00						
11 4	4 11/05/1	2 11/05/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M	:30	1 :	\$1,200.002	0.00 NM	1	\$1,200.00
NEV	ws		W11 10-1000p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
12 4	: 11/05/12	11/11/12	M		\$1,200.00	0.00			2000 000	0.00.400.6		4444
12 4	4 10/30/1	2 11/02/12	M-F 1030-1102p M-F 1030-1102p	CIVI-AII	1030-1102p	-TWTF	:30	1	\$600.002	0.00 NM	1	\$600.00
NEV	NS		, , , , , , , , , , , , , , , , , , ,									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	: 10/29/12 4 11/05/1	11/04/12	-TWTF M-F 1030-1102p	1 A N A 11	\$600.00 1030-1102p	0.00 M	797		<b>ድድ</b> ስለ ላሉ ኅ	0.00 5154		<b>6000</b>
10 4	+ 11703/1	2 11100/12	M-F 1030-1102p	CIVITALI	1030-1102p	v	:30	ı	\$600.002	0.00 NM	Т	\$600.00
NEV												
	Start Date	End Date	Weekdays M	Spots/Week	Rate	Rating				***		
14 4	: 11/05/12 4 11/03/1	11/11/12 2 11/03/12		CM-All	\$600.00 9-10n	0.00 S-	:30	1	\$600.002	0.00 NM	1	\$600.00
		_ 1,,,,,,,,,	Sa 9-10p		(9:30 PM-10:	-	.50	'	φ000.00 Z	U.UU INIVI	'	φυυυ.ψυ
	NS		•									

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Hiatus Dates

Original Date / Revision 11/05/12/ 11/05/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

_n Ch 14 4		End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
17 7	11/03/1:	2 11/03/12		CM-All		S-	:30	1	\$600.002	0.00 NM	1	\$600.0
			Sa 9-10p		(9:30 PM-10:	00 PM)						
NEWS		E-16.1-	NATIONAL PROPERTY OF	0	<b>5</b>	Partie o						
Sta Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
15 4			Sa 10-1030p		10-1030p	S-	:30	1	\$800.002	0.00 NM	1	\$800.0
NEWS		2 11/03/12	Sa 10-1030p	Civi-Aii	10-1030р	3-	.50	E	\$000.00 Z	U.UU IVIVI	ı	φουσ.σ
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	S-	1	\$800.00	0.00						
16 4	10/30/1:	2 11/02/12	M-F 530-6a	CM-All	530-6a	-TWTF	:30	4	\$300.002	0.00 NM	4	\$1,200.0
			M-F 530-6a									
NEWS										1		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	-TWTF	4		0.00					,	****
17 4	11/05/1	2 11/05/12	M-F 530-6a	CM-All	530-6a	M	:30	1	\$300.002	0.00 NM	1	\$300.0
NEWS			M-F 530-6a									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11		11/11/12	M	1	\$300.00	0.00						
18 4	10/31/1		X Factor Wednes	day CM-All	7-9p	W	:30	1	\$2,600.002	0.00 NM	1	\$2,600.0
			FOX X Factor									•
X FACT												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	~~\\~~~~	·····	\$2,600.00	0.00				0.00.4114		*****
19 4	10/30/12	2 11/02/12		CM-AII	9-10a	-TWTF	:30	4	\$300.002	0.00 NM	4	\$1,200.0
NEWS			M-F 9-10a									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	~	11/04/12	-TWTF	4		0.00						
20 4	11/05/12	2 11/05/12	M-F 9-10a	CM-All	9-10a	M	:30	1	\$300.002	0.00 NM	1	\$300.0
			M-F 9-10a									
NEWS												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	1	\$300.00	0.00			<b>\$450.000</b>	0.00 1.44		****
21 4	10/30/1	2 11/02/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	-TWTF	:30	5	\$150.002	0.00 NM	5	\$750.0
JOUGE	JBROW	/N	W-C 3-4p									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	-TWTF	5	\$150.00	0.00						
22 4	10/30/1:	2 11/02/12	M-F 4-5p	CM-All	4-5p	-TWTF	:30	4	\$375.002	0.00 NM	4	\$1,500.0
			M-F 4-5p		•							•
JUDGE												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	-TWTF	4	\$375.00	0.00						
23 4	11/05/12	2 11/05/12		CM-AII	4-5p	M	:30	1	\$375.002	0.00 NM	1	\$375.0
JUDGE	. JDHY		M-F 4-5p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11		11/11/12	M	1	\$375.00	0.00						
24 4			M-F 1102-1132p	CM-All		132p -TWTF	:30	4	\$250.002	0.00 NM	4	\$1,000.0
-· ·			M-F 1102p-1132p			I		•			•	, .,



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Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Tota Spots	als Amount
24 4	10/30/	12 11/02/12	M-F 1102-1132p M-F 1102p-1132		M-F 1102p-	1132p -TWTF	:30	4	\$250.002	0.00 NM	4	\$1,000.0
	Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$250.00	Rating 0.00						
25 4	11/05/	12 11/05/12	M-F 1102-1132p M-F 1102p-1132	CM-All		1132p M	:30	1	\$250.002	0.00 NM	1	\$250.0
TMZ	Na. 4 D.4.	F										
Week: 1	Start Date 1/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$250.00	<u>Rating</u> 0.00				1		
26 4	10/30/	12 11/02/12	M-F 5-530a	CM-All	5-530a	-TWTF	:30	4	\$300.002	0.00 NM	4	\$1,200.0
NEW	s		M-F 5-530a									, ,,=
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1	***************************************	11/04/12	-TWTF	4	\$300.00	0.00		····				
27 4	11/05/	12 11/05/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	M	:30	1	\$300.002	0.00 NM	1	\$300.0
NEW	s		W. 1 0 000a							1		
S Week: 1	tart Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
28 4		2 11/02/12		CM-AII	\$300.00 630-7p	0.00 -TWTF	:30	4 (	200 00 0	0.00 194		** ***
			M-F 630-7p	OM-AII	000-1p	- : M : E	.30	, ,	\$2,200.002	0.00 NM	1	\$2,200.0
WHE		End Data	1661	0 1 444 1						-		
೨ Week: 1	<u>tart Date</u> 0/29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$2,200.00	Rating 0.00						
29 4	11/05/1	2 11/05/12	M-F 630-7p	~~~~~	630-7p	M	:30	1 5	52,200.002	0.00 NM	1	\$2,200.0
WHE	<b>=</b> 1		M-F 630-7p									,
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1	***************************************	11/11/12	M	1	\$2,200.00	0.00						
30 4	11/05/1	2 11/05/12	<u> </u>	CM-All	7p-8p	M	:30	1 \$	52,100.002	0.00 NM	1	\$2,100.0
BONE	s		FOX Prime Mond	ау 7-ор								
	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				İ		
Week: 1 31 4	***************************************	11/11/12	M		\$2,100.00	0.00						
) <del>'</del>	10/30/1	2 11/02/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	-TWTF	:30	4	\$300.002	0.00 NM	4	\$1,200.00
NEWS			·									•
<u>SI</u> Week: 10	tart Date	End Date 11/04/12	<u>Weekdays</u> TWTF	Spots/Week 4	<u>Rate</u> \$300.00	Rating						
32 4	······	2 11/05/12	~~~~~	CM-AII		0.00 M	:30	1	\$300.002	0.00 NM	1	ቀኃባብ ብር
NEMA			M-F 12-1p			,,	.00	•	ψ500.00 2	0.00 14141	!	\$300.00
NEWS St	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating				-		
Week: 1		11/11/12	M	1	\$300.00	0.00						
33 4	10/30/1	2 11/02/12	·	CM-All	1-2p	-TWTF	:30	4	\$150.002	0.00 NM	4	\$600.00
SEINF	ELD/EAR	L	M-F 1-2p									
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	-TWTF	4	\$150.00	0.00						Trans.
34 4	11/05/1	2 11/05/12	M-F 1-2p M-F 1-2p	CM-All	1-2p	M	:30	1	\$150.002	0.00 NM	1	\$150.00
	ELD/EARI		1¥17 I™ZĮJ							1		



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Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Ln Ch	Carried to the control of	End	Inventory Code		Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
34 4	11/05/	12 11/05/12	M-F 1-2p M-F 1-2p	CM-All	1-2p	M	:30	1	\$150.002	0.00 NM	1	<b>\$</b> 150.0
SEIN	VFELD/EAF	RL	w-r 1-2p									
3	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ĺ		
	11/05/12	11/11/12	M	1	\$150.00	0.00						
35 4	10/30/	12 11/02/12	•	CM-All	2-3p	-TWTF	:30	4	\$150.002	0.00 NM	4	\$600.0
SWII	FT		M-F 2-3p									
	Start Date	End Date	<u>Wee</u> kdays	Spots/Week	Rate	Rating						
Week:	10/29/12	11/04/12	-TWTF	4	\$150.00	0.00						
36 4	11/05/	12 11/05/12	•	CM-All	2-3p	M	:30	1	\$150.002	0.00 NM	1	\$150.0
SWII	CT		M-F 2-3p							l		
	ਨ। Start Date	End Date	<u>Weekdays</u>	Spots/Week	Data	Doting						
-	11/05/12	11/11/12	M	Spots/vveek 1	<u>Rate</u> \$150.00	Rating 0.00						
37 4	***************************************		M-F 1132p-1202	a CM-All		202a -TWTF	:30	4	\$250.002	0.00 NM	4	\$1,000.00
			M-F 1132p-1202					•	V200.00 Z	0.00 1414	-	Ψ1,000.00
	IFELD									ı		
-	Start Date 10/29/12	End Date 11/04/12	<u>Weekdays</u> -TwTF	Spots/Week 4	Rate	Rating						
38 4			M-F 1132p-1202a	·	\$250.00	0.00 202a M	-20	4	£050.00.0	0.00.184		****
00 4	1170071	2 11/00/12	M-F 1132p-1202		W-F 1132p-1	202a M	:30	1	\$250.002	0.00 NM	1	\$250.00
SEIN	IFELD											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				i		
	11/05/12	11/11/12	M		\$250.00	0.00						
39 4	10/30/1	2 11/02/12	M-F 1202-1232a M-F 1202m-1232		1202-1232a	-TWTF	:30	4	\$150.002	0.00 NM	4	\$600.00
ALW	AYS SUNN	Υ	W-F 1202HI-1232	.a						l		
5	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1	10/29/12	11/04/12	-TWTF	4	\$150.00	0.00						
40 4	11/05/1	2 11/05/12	M-F 1202-1232a		1202-1232a	M	:30	1	\$150.002	0.00 NM	1	\$150.00
Δ1 \Λ/	AYS SUNN	<b>v</b>	M-F 1202m-1232	?a								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	11/05/12	11/11/12	M	1	\$150.00	0.00				l		
41 4	10/30/1	2 11/02/12	M-F 1232-102a	CM-All	1232-1a	-TWTF	:30	4	\$75.002	0.00 NM	4	\$300.00
EAD!	,		M-F 1232-1a							1		
EARL	L Start Date	End Date	Mookdaya	Conta (())	Data	Datina						
_	10/29/12	11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$75.00	Rating 0.00				I		
42 4			M-F 1232-102a		1232-1a	M	:30	1	\$75.002	0.00 NM	1	\$75.00
			M-F 1232-1a				,00	•	0.002	0.00 11101	'	Ψ10.00
EARL												
	Start Date 11/05/12	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating				1		
43 4		11/11/12	M-F Overnight Ro	1 States CM All	\$75.00	0.00			*==			
	10/30/1	2 11/02/12	1-130a		1-130a (1:00 XM-1:3	-TWTF	:30	4	\$75.002	0.00 NM	4	\$300.00
	OF HILL				(1.00 / 041-1.0	o Alvi,				Ì		
	Start Data	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
KING S	Start Date		· · · · · · · · · · · · · · · · · · ·		ድንድ ሰለ	0.00						
KING <u>S</u> Week: 1	10/29/12	11/04/12	-TWTF	4	\$75.00	0.00						
KING S	10/29/12	11/04/12 2 11/05/12		otator CM-All		M	:30	1	\$75.002	0.00 NM	1	\$75.00



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Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Estimate #

ı	n	Ch	Start	End	Inventory Code	Break	Start/End T	ime Davs	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
No.	44	4	A	2 11/05/12	M-F Overnight Ro	tator CM-All	1-4a	M	:30	1	\$75.002	0.00 NM	1	\$75.00
		VINO (	OF HILL		M-F 1-4a		(1:00 XM-1:3	O XM)				Į.		
	1			End Data	Modedaya	CantaAMaak	Data	Deline				1		
	10/	<u>ىد</u> 11 :eek	art Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$75.00	Rating 0.00				į.		
						CNA AU		5-	-20	- 4	6200 00 2	0.00 NM	4	ድጋባር ርር
	45	4	11/03/12	2 11/03/12	SA 1030-1130p	CIVIFAII	1030-1130p	5-	:30	'	\$200.002	MM 00.0	. '	\$200.00
		HELLS			Sa 1030-1130p									
			art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
	Me	ىيى eek: 10		11/04/12	S-	1	\$200.00	0.00						
-	46	4		11/01/12	X Factor Thursda	y CM-All		T	:30	1	\$2,000.002	0.00 NM	1	\$2,000.00
	40	7	1 1/0 1/ 12	11/01/12	FOX X Factor	y Oivi-Aii	(7:00 PM-8:0	•	.00	•	\$2,000.00 Z	0.00 14141	,	φ2,000.00
		X FAC	TOR		1 OX X 1 actor		(1.001101-0.0	0 1 141)				I		
	•		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	We	<u>51.</u> 10 eek		11/04/12	T	1	\$2.000.00	0.00						
N	47	4		11/06/12	M-F 12p-1p	CM-AII		-T	:30	2	\$300.002	0.00 NM	2	\$600.00
•••	٠,	•	1 17007 11		M-F 12-1p	01017111	p	,	.00	_	4000.00 L	0.00	-	<b>\$</b> 000.00
		Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	We	<u>ىر.</u> 11 :eek		11/11/12	-T	2	\$300.00	0.00				l		
GAGGE							7000.00					Totals	00.0	/3 500 00

Totals 99 \$43,500.00

Print Date 11/02/12

00:15:00

09851461

**GENERAL** 

EOM/EOC

Cash

Page 1 of 2

**GEN** 

Flight Dates 10/24/12-10/29/12

**Product** 

Estimate #

Order Sep

Alt Order #

Billing Type

Order Type

Billing Cycle

Contract / Revision

585869

JAY NIXON 4 GOV

Original Date / Revision

11/02/12 11/02/12 Agency Com 15%

**Billing Contact** 

Advertiser Nixon, Jay/D/MO/Governor

1600 Locust Street

Philadelphia, PA 19103

<u>Agency</u> Campaign Group

**Buying Contact** 

Sales Region NAT

1600 Locust Street Philadelphia, PA 19103 Sales Office DC-M

Agency Ref

Demographic A35+ Rev Codes SP-POL CAN

Billing Calendar BROADCAST

Product Codes PL1Eb

**Priority** 3

Advertiser Ref

Primary Account Executive Dan Driscoll

Account Executive

Week: 10/22/12

10/28/12

Order%

Start Date

**End Date** 

Dan Driscoll

100%

Order Share 25% Market Value 48000

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	12000
KCWE	%	0
KMBC	25%	12000
KMCI	%	0
KPXE	%	0
KSHB	25%	12000
KSMO	%	0

**Order Totals** Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots **Net Amount Gross Amount** October 2012 7 \$10,200.00 \$12,000.00 0.00 10/01/12 10/28/12 \$10,200.00 \$12,000.00 Totals \$10,200.00 0.00 10/29/12 10/29/12 0 \$12,000.00 \$0.00 \$0.00

1	O.	011	<b>.</b>			_					Tota	als
Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
1	4 \MODIT	10/25/12 SERIES	10/25/12	World Series World Series on F		6p-CC	T	:30	2 \$1,900.003	0.00 NM	2	\$3,800.00
		rt Date	End Date 10/28/12	Weekdays T	Spots/Week 2	<u>Rate</u> \$1,900.00	Rating 0.00					
2	4		10/27/12	World Series World Series on F	CM-All OX	6p-CC	S-	:30	2 \$1,900.003	0.00 NM	2	\$3,800.00
,	WORLE	SERIES					,,,,,	·				
We	<u>Sta</u> eek: 10/		End Date 10/28/12	Weekdays S-	Spots/Week 2	<u>Rate</u> \$1,900.00	Rating 0.00					
3	4	10/28/12	10/28/12	World Series	CM-Ail	6p-CC	5	:30	2 \$1,900.003	0.00 NM	2	\$3,800.00
,	WORLE	SERIES		World Series on F	OX					ļ		
	<u>Sta</u>	rt Date 1	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					

0.00

2 \$1,900.00



Print Date: 11/02/12

Page 2 of 2

585869

Flight Dates 10/24/12-10/29/12

**Hiatus Dates** 

Original Date / Revision 11/02/12/ 11/02/12

Order Sep

00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Tota Spots	ls Amount
4	4	10/27/12	10/27/12		CM-All	10-1030p	S	- :30	1	\$600.003	0.00 NM	1	\$600.00
l	NEWS			Sa 10-1030p									
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 10/	22/12	10/28/12	\$-	1	\$600.00	0.00						
5	4	10/29/12	10/29/12	World Series	CM-All	6p-CC	M	- :30	1	\$2,800.001	0.00 NM	0	\$0.00
				World Series on F	FOX								
1	WORLE	SERIES											
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 10/	29/12	11/04/12	M	1	\$2,800.00	0.00						
Spot	<u>Ch</u>	Date Ran	<u>ge</u> D	escription	Start	/End Time		Weekdays	Le	ngth Rate	Rtg Type		
1	4	10/29/12-	-11/04/12 W	orid Series	6p-C	C		M		:30 <del>(\$2,800.0</del> 0	) 0.00 NM		
	Cre	edited											
											Totals	7 \$1	2,000.00

Print Date

Page 1 of 5

Flight Dates 10/30/12-11/05/12

**Product** 

Order Sep 00:15:00

Contract / Revision 583159

Estimate # 2429

Original Date / Revision

MO FOR HEALTH & EDU

Alt Order # 09842357

Agency Com 15% Billing Type Cash

11/02/12 11/02/12

**Billing Contact** 

Order Type **GENERAL** 

Advertiser Mo 4 Health & Education

Billing Cycle

EOM/EOC

11/02/12

650 Massachusetts Ave NW

Billing Calendar BROADCAST

Agency **Buying Time LLC**  Suite 210 Washington, DC 20001

Demographic A35+

**Buying Contact** 

Rev Codes

SP-POL ISS POL

Sales Office DC-M Sales Region NAT

Product Codes PL2C Priority 1

650 Massachusetts Ave NW Suite 210

Agency Ref

Advertiser Ref

Washington, DC 20001

Primary Account Executive Dan Driscoll

Account Executive

Order% Start Date **End Date** 

Dan Driscoll

Totals

Week: 10/29/12

11/04/12

---T---

100%

36

\$28,530.25

Order Share 20% Market Value 167825

Competing Statio	n % of Order	Amount
KCPT	%	0
KCTV	38%	63773
KCWE	%	0
KMBC	29%	48669
KMCI	%	0
KPXE	%	0
KSHB	13%	21817
KSMO	%	0

**Order Totals** Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount November 2012 36 \$28,530.25 0.00 10/29/12 \$33,565.00 11/05/12 \$28,530.25 \$33,565.00

0.00

\$33,565,00

												Tota	
Ln	Cł	n Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
1	4	4 10/30/12	10/30/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-T	:30	1	\$300.002	0.00 NM	1	\$300.00
	FOX	K News	1										
		Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
V	/eek	: 10/29/12	11/04/12	-T	1	\$300.00	0.00						
2	4	4 10/31/12	10/31/12	M-F 5-530a	CM-All	5-530a	W	:30	1	\$300.002	0.00 NM	1	\$300.00
				M-F 5-530a									
	FO	( News											~
		Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek	: 10/29/12	11/04/12	W	1	\$300.00	0.00						
3	4	11/01/12	11/01/12	M-F 5-530a	CM-All	5-530a	T	:30	1	\$300.002	0.00 NM	1	\$300.00
				M-F 5-530a					•				
	FO	( News											
		Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

0.00

\$300.00



Flight Dates 10/30/12-11/05/12

Hiatus Dates

Order Sep 00:15:00

Advertiser Mo 4 Health & Education Product MO FOR HEALTH & EDU Estimate #

<u>Original Date / Revision</u> 11/02/12/ 11/02/12

2429

4 4	11/02/1	2 11/02/12	M-F 5-530a	CM-AII	5-530a	F	:30	1	\$300.002	0.00 NM	1	\$300.0
	111021	2 11102112	M-F 5-530a	OIVI-74II	3-330a		.50	•	<b>⊅</b> 300.00∠	0.00	1	\$300.0
FOX	News									I		
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	10/29/12	11/04/12	F	1	+	0.00	***************************************					
5 4	11/05/1	2 11/05/12	M-F 5-530a	CM-Ail	5-530a	M	:30	1	\$300.002	0.00 NM	1	\$300.0
FOX	News		M-F 5-530a									
5	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	11/05/12	11/11/12	M	1	\$300.00	0.00						
6 4	11/01/1	2 11/01/12	M-F 6-7a	CM-All	6-7a	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
			M-F 6-7a									•
	News	F. 3 D.4.	1811	0 . 44/ /	<b>.</b>							
_	<u>Start Date</u> 10/29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week	***************************************	Rating						
		2 10/31/12		CM-All	\$1,000.00	0.00 w	.20		COOF 00 4	0.00 1114		00000
,,	10/01/1	2 10/31/12	7-8a		(7:00 AM-8:0		:30	1	\$825.00 1	0.00 NM	1	\$825.00
FOX	News				(1.00) 1111 0.0	, , , , , , , , , , , , , , , , , , , ,						
Š	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	10/29/12	11/04/12	W	1	\$825.00	0.00						
8 4	11/02/1	2 11/02/12				F	:30	1	\$825.00 1	0.00 NM	1	\$825.0
EOY	News		7-8a		(7:00 AM-8:0	00 AM)						
		End Date	Weekdavs	Spots/Week	Doto	Rating						
_	10/29/12	11/04/12	F	<u> </u>		0.00				1		
	***************************************	2 11/05/12	M-F 7-9a	CM-All	+	M	:30	1	\$825.001	0.00 NM	1	\$825.0
			7-8a		(7:00 AM-8:0		.00	•	4020.00 .	0.00 14111	,	Ψ020.01
FOX	News				•	•				1		
_	Start Date	End Date	Weekdays	Spots/Week	***************************************	Rating						
	11/05/12	11/11/12	M	1		0.00			~			
10 4	10/30/1	2 10/30/12			8-9a	·	:30	1	\$825.001	0.00 NM	1	\$825.00
FOX	News		8-9a		(8:00 AM-9:0	IU AIVI)				i		
		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1	10/29/12	11/04/12	-T	1	\$825.00	0.00						
11 4	11/05/1	2 11/05/12	M-F 7-9a	CM-AII	8-9a	M	:30	1	\$825.001	0.00 NM	1	\$825.00
			8-9a		(8:00 AM-9:0	0 AM)				-		7
FOX												
_	1/05/12	End Date 11/11/12	<u>Weekdays</u> M									
12 4			M-F 10-11a	1	\$825.00	0.00 -T	.00		<b>*</b> 450.000	0.00 1.01		
12 4	10/30/1	2 10/30/12	M-F 10-11a	CIVI-AII	10-11a	-	:30	1	\$150.002	0.00 NM	1	\$150.00
LIVE	WITH KELI	LY	101110									
S	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1	0/29/12	11/04/12	-T	1	\$150.00	0.00						
13 4	10/31/1	2 10/31/12	M-F 10-11a	CM-AII	10-11a	W	:30	1	\$150.002	0.00 NM	1	\$150.00
[11/15	WITH KELI	V	M-F 10-11a									
	vvi⊺n k∈Li <u>Start Date</u>	∟r End Date	Weekdays	Spots/Week	Data	Datina						
*******	0/29/12	11/04/12	W	Spots/vveek 1	<u>Rate</u> \$150.00	Rating 0.00						
AAGGK :		!! ! =	**	I	Ψ100,00	0.00						
14 4	11/01/1	2 11/01/12	M-F 10-11a	CM-All	10-11a	T	:30	1	\$150.002	0.00 NM	1	\$150.00

Print Date: 11/02/12

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583159

Flight Dates 10/30/12-11/05/12

**Hiatus Dates** 

<u>Original Date / Revision</u> 11/02/12/ 11/02/12

Order Sep 00:15:00

Advertiser No 4 Health & Education Product MO FOR HEALTH & EDU Estimate # 2429

n Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type S	Tota Spots	Amount
14 4	11/01/1	2 11/01/12	M-F 10-11a	CM-All	10-11a	T	:30	1	\$150.002	0.00 NM	1	\$150.0
! IVE	WITH KEL	IV	M-F 10-11a							ŀ		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
-	10/29/12	11/04/12	T	1	\$150.00	0.00				l		
15 4	11/02/1	2 11/02/12	M-F 10-11a	CM-All	10-11a	F	:30	1	\$150.002	0.00 NM	1	\$150.0
			M-F 10-11a						******	0.00 /	•	
	WITH KEL											
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	10/29/12	11/04/12	F	1	\$150.00	0.00						
16 4	11/05/1	2 11/05/12	M-F 10-11a M-F 10-11a	CM-AII	10-11a	M	:30	1	\$150.002	0.00 NM	1	\$150.0
LIVE	WITH KEL	ΙY	M-r IU-IIa									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				]		
Week:	11/05/12	11/11/12	M	1	\$150.00	0.00						
17 4	10/30/1	2 10/30/12	M-F 12p-1p	CM-AII	12-1p	-T	:30	1	\$500.001	0.00 NM	1	\$500.0
			M-F 12-1p									
	s News					<b></b>						
-	Start Date 10/29/12	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$500.00	Rating						
18 4	······	****	M-F 12p-1p	7 CM AU		0.00	-00		0500001	0.00.1/14		****
10 4	10/51/1	2 10/31/12	M-F 12p-1p	CM-Aii	12-1p	W	:30	1	\$500.001	0.00 NM	1	\$500.0
Noon	s News		W-1 12-1p									
5	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1	10/29/12	11/04/12	W	1	\$500,00	0.00						
19 4	11/01/1	2 11/01/12	M-F 12p-1p	CM-All	12-1p	T	:30	1	\$500.00 1	0.00 NM	1	\$500.0
Naam	a Marra		M-F 12-1p									
	s News Start Date	End Date	Mookdova	SnotoAMook	Data	Deting						
	10/29/12	11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$500.00	Rating 0.00						
20 4	·····	2 11/02/12	M-F 12p-1p	CM-All	<u>`</u>	F	:30	1	\$500.001	0.00 NM	1	\$500.0
			M-F 12-1p		· · .p	•	.00	•	ψ500.00 1	0.00 14141		ψ500.0
Noon	s News		•									
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	10/29/12	11/04/12	F	1	\$500.00	0.00						
21 4	11/05/1	2 11/05/12	M-F 12p-1p	CM-All	12-1p	M	:30	1	\$500.001	0.00 NM	1	\$500.0
Noon	s News		M-F 12-1p							1		
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	1/05/12	11/11/12	M	1		0.00				I		
22 4	10/31/1	2 10/31/12	M-F 4-5p	CM-AII	4-5p	W	:30	1	\$375.002	0.00 NM	1	\$375.0
			M-F 4-5p		,				,			******
	SE JUDY									1		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
,	10/29/12	11/04/12	W	1	\$375.00	0.00						~~
23 4	11/05/1	2 11/05/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	M	:30	1	\$375.002	0.00 NM	1	\$375.0
JUDG	E JUDY		w-r 4-5p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		11/11/12	M	1	\$375.00	0.00				- 1		
25 4	10/30/1	2 10/30/12	M-F 5-6p	CM-All	530-6p	-T	:30	1 :	\$1,000.001	0.00 NM	1	\$1,000.0
			530-6p		(5:30 PM-6:				•	1		



Flight Dates 10/30/12-11/05/12

**Hiatus Dates** 

<u>Original Date / Revision</u> 11/02/12/ 11/02/12

<u>Order Sep</u> 00:15:00

Advertiser Mo 4 Health & Education Product MO FOR HEALTH & EDU Estimate # 2429

_n Ch	Start		Inventory Code			Time Days	Len S	Jois Rate Pil	Rtg Type S	pots	Amount
25 4	10/30/	12 10/30/12	M-F 5-6p 530-6p	CM-AI	530-6p	-T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.0
News	3		550-ор		(5:30 PM-6:	OO PIVI)					
5	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	÷				
Week:	10/29/12	11/04/12	-T	1	\$1,000.00	0.00					
26 4	11/01/	12 11/01/12	•	CM-All	530-6p	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.0
News			530-6p		(5:30 PM-6:	00 PM)					
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week:	10/29/12	11/04/12	T	<del></del>	\$1,000.00	0.00					
27 4	10/31/	12 10/31/12	M-F 6-630p	CM-AII	6-630p	W	:30	1 \$1,440.001	0.00 NM	1	\$1,440.0
Maure	_		M-F 6-630p								. ,
News	s Start Date	End Date	Mookdovo	Contañalant.	D-4-	Delfee					
	10/29/12	11/04/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$1,440.00	Rating 0.00					
28 4	***		Monday Prime A	······································	7p-8p	M	:30	1 \$3,300.001	0.00 NM	1	62 200 N
			FOX Prime Mon		, b ob	1.5	.50	; 40,500.00 ;	0.00 (4)	ı	\$3,300.0
BON											
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>			j		
	11/05/12	11/11/12	M		\$3,300.00	0.00					
29 4	10/30/1	12 10/30/12	1VI-F 9-1UP 930-10p	CM-AII	930-10p	-T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
NEW	S		550-10p		(9:30 PM-10	.ou PIVI)			ŀ		
S	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 1	0/29/12	11/04/12	-T	1	\$1,800.00	0.00					
30 4	10/31/1	2 10/31/12	•	CM-All	930-10p	W	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
NEW	e		930-10p		(9:30 PM-10	:00 PM)					
	Start Date	End Date	Weekdays	Spots/Week	Data	Datina					
	0/29/12	11/04/12	W		<u>Rate</u> \$1,800.00	Rating 0.00					
31 4	11/01/1	2 11/01/12	M-F 9-10p	***	930-10p	T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
			930-10p		(9:30 PM-10	:00 PM)	100	7 41,000.001	0.00 74107	1	ψ1,000.00
NEW:		en									
	<u>Start Date</u> 0/29/12	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
32 4		11/04/12 2 11/02/12		***********	\$1,800.00	0.00					
) <u>~</u> 4	11/02/1	2 11/02/12	930-10p		930-10p (9:30 PM-10	F	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
NEW	S		700 , op		(0.001111-10	.001 W/					
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			ĺ		
	0/29/12	11/04/12	F	1	\$1,800.00	0.00					
3 4	11/05/1	2 11/05/12	*		930-10p	M	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
NEW:	S		930-10p		(9:30 PM-10	00 PM)					
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 1		11/11/12	M		\$1,800.00	0.00					
4 4	10/30/1		M-F 10-1030p		10-1030p	~T~	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
			M-F 10-1030p					. ,		•	+ 1,000.00
News		Fude :	int								
<u>S</u> Week: 1	tart Date	End Date 11/04/12	Weekdays -T	Spots/Week	Rate	Rating					***************************************
35 4			M-F 10-1030p		\$1,800.00 10-1030p	0.00	.20	1 61 600 001	0.00 1111		A4 000 C
~ ~	1010111	1010111Z	M-F 10-1030p	CIVI-AII	ru-rubup	W	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
News			10 1000р								



Print Date: 11/02/12

Page 5 of 5

583159

Flight Dates 10/30/12-11/05/12

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:15:00

Advertiser Mo 4 Health & Education Product MO FOR HEALTH & EDU Estimate # 2429

											То	tals
Ln Cl	h Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
35	4 10/31/1	2 10/31/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	W	:30	1 9	\$1,800.001	0.00 NM	1	\$1,800.00
Nev	ws											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week	c: 10/29/12	11/04/12	W	1	\$1,800.00	0.00						
36	4 11/01/1	2 11/01/12	M-F 10-1030p	CM-Aii	10-1030p	T	:30	1 :	\$1,800.001	0.00 NM	1	\$1,800.00
			M-F 10-1030p									
Nev	ws									:		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week	c: 10/29/12	11/04/12	T	1	\$1,800.00	0.00						
37	4 11/02/1	2 11/02/12	M-F 10-1030p	CM-All	10-1030p	F	:30	1 :	\$1,800.001	0.00 NM	1	\$1,800.00
			M-F 10-1030p		•					1		
Nev	ws		•									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c: 10/29/12	11/04/12	F	1	\$1,800.00	0.00				1		
			***************************************		.,,					Totals	36	\$33 565 00

00:15:00

**GEN** 

Totale

## ORDER

#### Flight Dates 10/30/12-11/06/12

Estimate #

Order Sep

**Product** Alt Order # Nixon'governor 587208 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15% 10/30/12 Order Type **GENERAL** 10/30/12 **Billing Contact** 

Billing Cycle EOM/EOC Advertiser Nixon, Jay/D/MO/Governor

Billing Calendar BROADCAST 1600 Locust Street Philadelphia, PA 19103

Demographic A25-54 Agency Campaign Group **Rev Codes** SP-POL CAN

**Buying Contact** Sales Office DC-M Product Codes PL1Eb

**Priority** 3 Sales Region NAT 1600 Locust Street Advertiser Ref Agency Ref Philadelphia, PA 19103

### Primary Account Executive Dan Driscoll

**End Date** Account Executive Order% Start Date

Dan Driscoll 100% Market Value Order Share %

Competing Static	on % of Order	Amount
KCPT	%	
KCTV	%	
KCWE	%	
KMBC	%	
KMCI	%	
KPXE	%	
KSHB	%	
KSMO	%	

**Billing Plan Order Totals** Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots **Net Amount Gross Amount** \$21,850.00 0.00 10/29/12 48 \$18,572.50 November 2012 48 \$18,572.50 \$21,850.00 11/05/12

48 \$18,572.50 \$21,850.00 0.00 Totals

													1 Ola	ais
Ln	Ch	n Sta	ırt	End	Inventory Code	Break	Start/End 1	īme Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1	ć	4 11/0	5/12	2 11/05/12	М-F 6-7а М-F 6-7а	CM-All	6-7a	M	:30	1	\$600.002	0.00 NM	1	\$600.00
٧	leek:	Start Da : 11/05/12	_	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
N 2		4 10/3	1/1:	2 11/02/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	WTF	:30	1	\$525.002	0.00 NM	1	\$525.00
V	/eek	Start Da : 10/29/12		End Date 11/04/12	Weekdays WTF	Spots/Week 1	<u>Rate</u> \$525.00	Rating 0.00			, , , , , , , , , , , , , , , , , , ,			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
N 3	4	4 11/0	5/1:	2 11/05/12	M-F 5-6p M-F 5-6p	CM-All	5-6p	M	:30	. 1	\$600.002	0.00 NM	1	\$600.00
V	/eek	Start Da : 11/05/12	_	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
N 4	4	4 10/3	1/1:	2 11/02/12	M-F 9-10p M-F 9-10p	CM-AII	9-10p	WTF	:30	1	\$1,200.002	0.00 NM	1	\$1,200.00
		Start Da	e	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

Print Date: 10/30/12 Page 2 of 5



587208

Flight Dates 10/30/12-11/06/12

**Hiatus Dates** 

<u>Original Date / Revision</u> 10/30/12/ 10/30/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product Nixon'governor

Ln (		Start	End	Inventory Code		Start/End T		Len Sp	****		Rtg Type S		Amount
14	4	10/31/1	2 11/02/12	M-F 9-10p M-F 9-10p	CM-Ail	9-10p	WTF	:30	1	\$1,200.002	0.00 NM	1	\$1,200.0
Wee		tart Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00						
15	4	10/31/1	2 11/02/12	M-F 1030-1102p M-F 1030-1102p	CM-AII	1030-1102p	WTF	:30	1	\$600.002	0.00 NM	1	\$600.00
Wee		tart <u>Date</u> 0/29/12	End Date 11/04/12	<u>Weekdays</u> wTF	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
16	4	10/31/1	2 11/02/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	WTF	:30	1	\$300.002	0.00 NM	1	\$300.00
l Admi		tart Date	End Date	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
7	ek: 1	0/29/12	11/04/12 2 11/02/12		CM-All	\$300.00	0.00 WTF	:30	1	\$200 00 2	0.00 NM	4	#200 O
1 7	•			M-F 9-10a				:30	1	\$300.002	U.UU NIVI	1	\$300.00
Wee	_	tart Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
8	4	10/31/1	2 11/02/12	M-F 3-4p M-F 3-4p	CM-AII	3-4p	~-WTF	:30	1	\$150.002	0.00 NM	1	\$150.00
Ma	_	tart Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00				1		
9	4		2 11/02/12	·	CM-All		WTF	:30	1	\$375.002	0.00 NM	. 1	\$375.0
Wee		tart Date 0/29/12	End Date 11/04/12	Weekdays wTF	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
10	4	10/31/1	2 11/02/12	M-F 1102-1132p M-F 1102p-1132p		M-F 1102p-1	132pWTF	:30	2	\$250.002	0.00 NM	2	\$500.0
Wee	_	tart <u>Date</u> 0/29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00						
11	4	11/05/1	2 11/05/12	M-F 5-530a M-F 5-530a	CM-AII	5-530a	M	:30	1	\$300.002	0.00 NM	1	\$300.0
Wee		tart <u>Date</u> 1/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
12	4	10/31/1	2 11/02/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	WTF	:30	1	\$1,000.003	0.00 NM	1	\$1,000.0
Wee	_	tart Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
13	4	10/31/1	2 11/02/12	M-F 12p-1p M-F 12-1p	CM-AII	12-1p	WTF	:30	1	\$300.002	0.00 NM	1	\$300.0
Wee	_	<u>tart Date</u> 0/29/12	End Date 11/04/12	Weekdays WTF	Spots/Week 1	<u>Rate</u> \$300.00	<u>Rating</u> 0.00						
14	4	10/31/1	2 11/02/12	M-F 1-2p M-F 1-2p	CM-All	1-2p	WTF	:30	1	\$150,002	0.00 NM	1	\$150.00
Moc		tart Date 0/29/12	End Date 11/04/12	Weekdays WTF	Spots/Week	Rate \$150.00	Rating 0.00	~~				,,,,,	
15	4		2 11/02/12	······································	CM-All		WTF	:30	1	\$150.002	0.00 NM	1	\$150.00
		tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	4: 1	0/29/12	11/04/12 2 11/02/12	WTF M-F 1132p-1202a	CM-AU	\$150.00 M-E 1132p-1	0.00 202aWTF	:30	2	\$250.002	0.00 NM	2	\$500.00
10				M-F 1132p-1202a	l	·		.su	2	<b>Φ200.00 Z</b>	U.UU INIVI	2	φουυ.υΙ
	<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		



Flight Dates 10/30/12-11/06/12

**Hiatus Dates** 

Original Date / Revision 10/30/12/ 10/30/12

Contract / Revision

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product Nixon'governor

Ln C		The second secon	Inventory Code		Start/End T		Len Sp	ots		Rtg Type S		Amount
N 16	4 10/31/	/12 11/02/12	M-F 1132p-1202a M-F 1132p-1202a		M-F 1132p-1	202aWTF	:30	2	\$250.002	0.00 NM	2	\$500.00
Weel	Start Date k: 10/29/12	End Date 11/04/12	Weekdays wTF	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00						
N 17	4 10/31/	/12 11/02/12	M-F 1202-1232a M-F 1202m-1232		1202-1232a	WTF	:30	2	\$150.002	0.00 NM	2	\$300.00
Weel	<u>Start Date</u> k: 10/29/12	End Date 11/04/12	<u>Weekdays</u> wTF	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
<b>1</b> 18	4 10/31/	/12 11/02/12	M-F 1232-102a M-F 1232-1a	CM-All	1232-1a	~-WTF	:30	2	\$75.002	0.00 NM	2	\$150.0
Weel	Start Date k: 10/29/12	End Date 11/04/12	<u>Weekdays</u> wTF	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00						
119	4 10/31/	12 11/02/12	ON (M-Su) 1-130a		1-130a (1:00 XM-1:3	WTF 0 XM)	:30	2	\$75.002	0.00 NM	2	\$150.0
Weel	Start Date k: 10/29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00						
120	4 10/31/	12 11/02/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	WTF	1:00	1	\$600.002	0.00 NM	1	\$600.00
Weel	<u>Start Date</u> k: 10/29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
121	4 10/31/	12 11/02/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	WTF	1:00	1	\$600.002	0.00 NM	1	\$600.0
Weel	Start Date k: 10/29/12	End Date 11/04/12	<u>Weekdays</u> wTF	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
122	4 11/05/	12 11/05/12	M-F 7-9a M-F 7-9a	CM-Ali	7-9a	M	1:00	1	\$1,050.002	0.00 NM	1	\$1,050.00
Weel	Start Date k: 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,050.00	Rating 0.00						
123	4 11/05/	12 11/05/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M	1:00	1	\$600.002	0.00 NM	1	\$600.0
Weel	Start Date k: 11/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
124	4 11/05/	12 11/05/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	М	1:00	1	\$600.002	0.00 NM	1	\$600.0
Week	Start Date k: 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
125	4 11/05/	12 11/05/12	M-F 1-2p M-F 1-2p	CM-All	1-2p	M	1:00	1	\$300.002	0.00 NM	1	\$300.0
Weel	Start Date k: 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
126	4 10/31/	12 11/02/12	M-F 2-3p M-F 2-3p	CM-All	2-3p	~-WTF	1:00	2	\$300.002	0.00 NM	2	\$600.00
Weel	Start Date k: 10/29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00						
		12 11/05/12	M-F 3-4p M-F 3-4p	CM-Aii	······································	M	1:00	1	\$300.002	0.00 NM	1	\$300.0
	Start Date		Weekdays	Spots/Week	Rate	Rating						
	k: 11/05/12 4 10/31/	11/11/12 12 11/02/12	M M-F 4-5p	1 CM-All	\$300.00 4-5n	0.00 WTF	1:00	2	\$750.002	0.00 NM	2	\$1,500.0
120			M-F 4-5p				1.00	4	φ100.002	O.OO NIVI	۷	φ1,500.0
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

Print Date: 10/30/12

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Flight Dates 10/30/12-11/06/12

**Hiatus Dates** 

<u>Original Date / Revision</u> 10/30/12/ 10/30/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product Nixon'governor

Ln C	`h	Start	End	Inventory Code	Drook	Ctart/Food T	ima Dava	lan On	_4_	D-t- D-i	D4 T	Tota	A STATE OF THE STA
N 28	4		End 2 11/02/12	Inventory Code M-F 4-5p	CM-All	Start/End T	WTF	Len Sp 1:00	2	\$750.002	Rtg Type 0.00 NM	Spois 2	Amount \$1,500.00
	01.			M-F 4-5p		·	<b>.</b>			,			7 - 7
Wee		art <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> wTF	Spots/Week 2	<u>Rate</u> \$750.00	Rating 0.00						
N 29	4	11/05/1	2 11/05/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	M	1:00	1	\$750.002	0.00 NM	1	\$750.00
Wee	*******	<u>irt Date</u> /05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
N 30	4	11/05/1	2 11/05/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	M	1:00	1	\$2,400.002	0.00 NM	1	\$2,400.00
\//ee		nt Date /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$2,400.00	Rating 0.00						
N 31	4		2 11/05/12			1030-1102p	M	1:00	1	\$1,200.002	0.00 NM	1	\$1,200.00
Wee		<u>rt Date</u> /05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00						
N 32	4	10/31/1	2 11/02/12	M-F 1102-1132p M-F 1102p-1132p		M-F 1102p-1	1132pWTF	1:00	1	\$500.002	0.00 NM	1	\$500.00
Weel		rt <u>Date</u> /29/12	End Date 11/04/12	Weekdays WTF	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00		٠				
N 33	4	11/05/1	2 11/05/12	M-F 1102-1132p M-F 1102p-1132p		M-F 1102p-1	132p M	1:00	1	\$500.002	0.00 NM	1	\$500.00
		rt <u>Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N 34	4		2 11/02/12	M-F 1132p-1202a M-F 1132p-1202a	1		202aWTF	1:00	2	\$500.002	0.00 NM	2	\$1,000.00
Weel		rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
N 35	4	10/31/1	2 11/02/12	M-F 1202-1232a M-F 1202m-1232		1202-1232a	WTF	1:00	1	\$300,002	0.00 NM	1	\$300.00
Weel		rt Date 29/12	End Date 11/04/12	Weekdays wrF	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
N 36	4	11/05/1	2 11/05/12	M-F 1202-1232a M-F 1202m-1232		1202-1232a	M	1:00	1	\$300.002	0.00 NM	1	\$300.00
Weel		<u>rt Date</u> 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
N 37	4	10/31/12	2 11/02/12	M-F 1232-102a M-F 1232-1a	CM-All	1232-1a	WTF	1:00	1	\$150.002	0.00 NM	1	\$150.00
Weel		29/12	End Date 11/04/12	<u>Weekdays</u> wrF	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
N 38	4		2 11/05/12	M-F 1232-102a M-F 1232-1a		1232-1a	M	1:00	1	\$150.002	0.00 NM	1	\$150.00
Weel		<u>rt Date</u> 05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
····	4		2 11/02/12	ON (M-Su) 1-130a	CM-All		WTF	1:00	1	\$150.002	0.00 NM	1	\$150.00
Weel		rt <u>Date</u> 29/12	End Date 11/04/12	Weekdays WTF	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						·····
N 40	4	11/05/12	2 11/05/12	ON (M-Su) 1-130a	CM-All	1-130a (1:00 XM-1:3	M 0 XM)	1:00	1	\$150.002	0.00 NM	1	\$150.00
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				į		



Print Date: 10/30/12

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Flight Dates 10/30/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 10/30/12/ 10/30/12

Contract / Revision

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product Nixon'governor

Ln Ch Sta	rt End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Tota Spots	
N40 4 11/0	5/12 11/05/12	ON (M-Su) 1-130a	CM-All	1-130a (1:00 XM-1:3	M O XM)	1:00 1	\$150.002	0.00 NM	1	\$150.00
Start Date Week: 11/05/12	11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00					
						30 ( 10 m )		Totals	48 \$2	21.850.00



## **ORDER**

Flight Dates 10/30/12-11/05/12

Order Sep

00:15:00

Contract / Revision

586892 /

**Product JAY NIXON 4 GOV**  Estimate #

Original Date / Revision

Agency Com

Alt Order # Billing Type 09853249

10/29/12 10/29/12 15%

Cash

Billing Contact

Order Type

**GENERAL** 

Advertiser Nixon, Jay/D/MO/Governor

1600 Locust Street Philadelphia, PA 19103 Billing Cycle

EOM/EOC Billing Calendar BROADCAST

Agency Campaign Group

Rev Codes

SP-POL CAN

**GEN** 

**Buying Contact** 

Sales Office DC-M

Product Codes PL1Eb

Demographic A35+

1600 Locust Street Philadelphia, PA 19103 Sales Region NAT Agency Ref

**Priority** 

2 Advertiser Ref

**Primary Account Executive** 

Dan Driscoll

Dan Driscoll

Account Executive

Week: 10/29/12

11/04/12

-TWTF--

Order% 100% Start Date End Date

Order Share 25% Market Value 171600

Competing Static	n % of Order	Amount
KCPT	%	0
KCTV	25%	42900
KCWE	25%	42900
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSHB	25%	42900
KSMO	%	0

**Order Totals Billing Plan** 

# of Spots Net Amount Gross Amount Rating Start Date End Date Month # Spots Net Amount Gross Amount November 2012 97 \$36,465.00 \$42,900.00 0.00 10/29/12 11/05/12 \$36,465.00 \$42,900.00 0.00 97 \$36,465.00 \$42,900.00 Totals

												Tota	ls
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1	4	11/03/12	11/03/12	Sa 7-9a	CM-All	Sa 7-9a	5-	:30	1	\$300.002	0.00 NM	1	\$300.00
				Sa 7-9a									
	NEWS												
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/	29/12	11/04/12	S-	. 1	\$300.00	0.00						
E 2	4	11/04/12	11/04/12	Su 7-9a	CM-All	Su 7-9a	S	:30	1	\$300.002	0.00 NM	1	\$300.00
	•	······································		Su 7-9a									
	NEWS							~					
	<u>Sta</u>	rt Date	End Date	Weekdays .	Spots/Week	Rate	Rating						
W	eek: 10/	29/12	11/04/12	S	1	\$300.00	0.00						
E 3	4	10/30/12	11/02/12	M-F 6-7a	CM-AIL	6-7a	- <u>T</u> WTF	:30	5	\$600.002	0.00 NM	5	\$3,000.00
				M-F 6-7a									
	NEWS												
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

0.00

\$600.00

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Flight Dates 10/30/12-11/05/12

Hiatus Dates

<u>Original Date / Revision</u> 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

		.,,	iorgovernoi i				<u> </u>		•			
L Ol-	011		Incompany Code	Dunate	Ot-AF-AT	: D	1 am C		Data Dai	Die Tune	Tota	MAN
Ln Ch		End	Inventory Code		Start/End T		Len S		Rate Pri	000000000000000000000000000000000000000	Section 1981	Amount
E 4 4	10/30/1	2 11/02/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	-TWTF	:30	5	\$525.002	0.00 NM	5	\$2,625.00
NEW	IS		IVPC 7-3a									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/29/12	11/04/12	-TWTF	5	\$525.00	0.00						
E 5 4	10/30/1	2 11/02/12	M-F 5-6p	CM-All	5-6p	-TWTF	:30	3	\$600.002	0.00 NM	3	\$1,800.00
			M-F 5-6p									
NEW	/S Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
-	10/29/12	11/04/12	-TWTF	3	\$600.00	0.00						
E 6 4		2 11/02/12		CM-All	6-630p	-TWTF	:30	1	\$900.002	0.00 NM	1	\$900.00
			M-F 6-630p						,			·
NEW	/S											
_	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
	10/29/12	11/04/12	-TWTF	1	\$900.00	0.00	-20		**************************************	0.00 \$15.5		<b>#</b> 000 00
E7 4	11/05/1	2 11/05/12	M-F 6-630p M-F 6-630p	CIVI-AII	6-630p	M	:30	1	\$900.002	0.00 NM	1	\$900.00
NEW	/S		W-1 0-050p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					ŧ	
Week:	11/05/12	11/11/12	M	1	\$900.00	0.00						
E 8 4	11/04/1	2 11/04/12	Su 5-6p	CM-All	•	S	:30	1	\$250.002	0.00 NM	1	\$250.00
	40		Su 5-6p		(5:30 PM-6:0	0 PM)						
NEW		mud Data	Montedous	Conta (Man)	Dete	Dating						
_	Start Date 10/29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00					ì	
E 9 4			M-F 9-10p	CM-Aii	<del>`</del> _	-TWTF	:30	2	\$1,200.002	0.00 NM	2	\$2,400.00
<u> </u>	10/00/	_ (())	M-F 9-10p	01017131	σ .σμ	*****	.00	_	# *,E30.55 E	0.00 7	_	<b>4</b> -, 100100
NEW	/S		·									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
<del></del>	10/29/12	11/04/12	-TWTF		\$1,200.00	0.00			44 000 000	0.00 3/84		#4 000 00
E 10 4	10/30/1	2 11/02/12	M-F 10-1030p M-F 10-1030p	CM-Aii	10-1030p	-TWTF	:30	1	\$1,200.002	0.00 NM	1	\$1,200.00
NEW	/S		W-F 10-1030p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/29/12	11/04/12	-TWTF	1	\$1,200.00	0.00						
E 11 4	11/05/1	2 11/05/12		CM-AII	10-1030p	M	:30	1	\$1,200.002	0.00 NM	1	\$1,200.00
6.1F=1.6	10		M-F 10-1030p									
NEW	-	End Data	Mankdova	SpotoMilook	Data	Rating					ĺ	
	Start Date 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,200.00	0.00						
E 12 4		2 11/02/12	M-F 1030-1102p		1030-1102p	-TWTF	:30	1	\$600.002	0.00 NM	1	\$600.00
	10,00,		M-F 1030-1102p					•	**-*		Į.	*
NEW	VS		·									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
·····	10/29/12	11/04/12	-TWTF	1	\$600.00	0.00			4000000	0.50 1.01	· · · · · · · · · · · · · · · · · · ·	4000.00
E 13 4	11/05/1	2 11/05/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M	:30	1	\$600.002	0.00 NM	1	\$600.00
NEW	/S		w-r 1030-1102p								Ĭ	
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	11/05/12	11/11/12	M	1	\$600.00	0.00					····	
E14 4	11/03/1	2 11/03/12	Sa 9-10p	CM-All		S-	:30	1	\$600.002	MM 00.0	1	\$600.00
NEW			Sa 9-10p		(9:30 PM-10	:00 PM)						
	45										ı	



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Hiatus Dates

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586892 <u>Flight Dates</u> 10/30/12-11/05/12

<u>Original Date / Revision</u> 10/29/12/ 10/29/12 <u>Order Sep</u> 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV Estimate #

Ln (	Ch Sta	rt End	Inventory Code	e Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Tota Spots	als Amount
E 14	4 11/0:	3/12 11/03/12	•	CM-AII	9-10p	S-	:30	1	\$600.002	0.00 NM	1	\$600.00
N	EWS		Sa 9-10p		(9:30 PM-10	0:00 PM)						
.,	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				ľ		
Wee	k: 10/29/12	11/04/12	s-	1		0.00						
E 15	4 11/0:	3/12 11/03/12	Sa 10-1030p	CM-All	10-1030p	\$-	:30	1	\$800.002	0.00 NM	1	\$800.00
N	EWS		Sa 10-1030p							ŀ		
•••	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Wee	k: 10/29/12	11/04/12	5-	1	\$800.00	0.00						
E 16	4 10/30	)/12 11/02/12	M-F 530-6a	CM-All	530-6a	-TWTF	:30	4	\$300.002	0.00 NM	4	\$1,200.00
Ni	EWS		M-F 530-6a									
• • • • • • • • • • • • • • • • • • • •	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/29/12	11/04/12	-TWTF	4		0.00						
E 17	4 11/05	5/12 11/05/12	M-F 530-6a	CM-All	530-6a	M	:30	1	\$300.002	0.00 NM	1	\$300.00
NII.	EWS		M-F 530-6a									
141	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 11/05/12	11/11/12	M	1	\$300.00	0.00						
≣ 18	4 10/31	/12 10/31/12	X Factor Wednes	sday CM-All	7-9p	W	:30	1	\$2,600.002	0.00 NM	1	\$2,600.00
v	EACTOD		FOX X Factor							l		,-,
Α.	FACTOR Start Date	End Date	Weekdays	Spots/Week	Bata	Doting				1		
Wee	k: 10/29/12	11/04/12	W		<u>Rate</u> \$2,600.00	Rating 0.00						
<u>=</u> 19	4 10/30	/12 11/02/12	M-F 9-10a	CM-All		-TWTF	:30	4	\$300.002	0.00 NM	4	\$1,200.00
			M-F 9-10a								•	4.,200.00
NE	EWS Start Date	End Data	Monkdaya	Contallation	Data	<b>D</b> - <b>U</b>						
Wee	k: 10/29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$300.00	Rating 0.00				į		
	······	/12 11/05/12		CM-All		M	:30		\$300.002	0.00 NM	1	\$300.00
			M-F 9-10a					·	4000.001	0.00 / 111	•	Ψ000.00
NE	EWS	End Data	187 Lodon							[		
Wee	Start Date k: 11/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
<u> 21</u>		/12 11/02/12		CM-AII		-TWTF	:30	5	\$150.002	0.00 NM	5	\$750.00
			M-F 3-4p		<b>.</b>	12.()	.00	J	Ψ100.00 Z	0.00 14141	,	φ100.00
JD	UGE J BRC									ı		
Mee	Start Date k: 10/29/12	End Date 11/04/12	<u>Weekdays</u> -TwTF	Spots/Week 5		Rating						
= 22	***************************************	/12 11/02/12		CM-All	\$150.00	0.00 -TWTF	:30	4	\$375.002	0.00 NM	4	£4 500 00
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	M-F 4-5p	OW-74II	т-ор	- 144 1 5	.30	4	\$375.002	0.00 NM	4	\$1,500.00
JU	IDGE JDUY											
Mino	Start Date		Weekdays	Spots/Week	Rate	Rating						
23	k: 10/29/12 4 11/05	<u>11/04/12</u> /12 11/05/12	-TWTF M-F 4-5p	CM All	\$375.00	0.00	.20		6075.000	202111	·	
	. 11700	114 THOUTE	M-F 4-5p	CM-Ali	4-5p	M	:30	1	\$375.002	0.00 NM	1	\$375.00
JU	DGE JDUY		· - <del>r</del> -									
	Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating			****			····
~	k: 11/05/12	11/11/12	M	1	\$375.00	0.00						
Ξ 24	4 10/30	/12 11/02/12	M-F 1102-1132p M-F 1102p-1132p		M-F 1102p-	1132p -TWTF	:30	4	\$250.002	0.00 NM	4	\$1,000.00
			111 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	,								



Flight Dates 10/30/12-11/05/12

<u>Hiatus Dates</u>

<u>Original Date / Revision</u> 10/29/12/ 10/29/12

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Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E 24 4	10/30/1	2 11/02/12	M-F 1102-1132p M-F 1102p-1132		M-F 1102p-	1132p -TWTF	:30	4	\$250.002	0.00 NM	4	\$1,000.00
TMZ			W-1 1102p-1102	۲						j		
	Start Date 10/29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$250.00	Rating 0.00						
25 4	11/05/1	2 11/05/12	M-F 1102-1132p M-F 1102p-1132			1132p M	:30	1	\$250.002	0.00 NM	1	\$250.0
TMZ				~								
_	Start Date 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
26 4		2 11/02/12		CM-All	\$250.00 5-530a	0.00 -TWTF	:30	4	\$300.002	0.00 NM	4	\$1,200.0
NEW		_ ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	M-F 5-530a	•			.00	,	\$000.00 L	0.00 / 1.11	7	ψ,, <u>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</u>
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
••••	0/29/12	11/04/12	-TWTF	4	\$300.00	0.00						
E 27 4		2 11/05/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	M	:30	1	\$300.002	0.00 NM	1	\$300.00
NEW	S Start Date	End Date	Maakdaya	Cnoto Minale	Doto	Detine						
Week: 1		11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$300.00	<u>Rating</u> 0.00						
28 4	10/30/1	2 11/02/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	-TWTF	:30	1	\$2,200.002	0.00 NM	1	\$2,200.0
WHE												
<u>১</u> Week: 1	Start Date 10/29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$2,200.00	Rating 0.00						
29 4		2 11/05/12	M-F 630-7p M-F 630-7p	CM-Aii	630-7p	M	:30	1	\$2,200.002	0.00 NM	1	\$2,200.00
WHE		End Date	Mookdaya	Cnoto Minak	Data	Deting						
Week: 1	Start Date 1/05/12	11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$2,200.00	Rating 0.00						
30 4		2 11/05/12	Monday Prime A FOX Prime Mond	CM-All lay 7-8p	7p-8p	M	:30	1 :	\$2,100.002	0.00 NM	1	\$2,100.0
BONE	ES Start Date	End Date	Madria	Conto Minale	D-4-	Detion				[		
	1/05/12	11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$2,100.00	Rating 0.00						
31 4	10/30/1	2 11/02/12	M-F 12p-1p M-F 12-1p	CM-All		-TWTF	:30	4	\$300.002	0.00 NM	4	\$1,200.00
NEW:	-	End Data	Manatalasa	0 4 - 444 1-	5-4-	Phase and a second						
<u>ა</u> Week: 1	Start Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$300.00	Rating 0.00				Ì		
32 4			M-F 12p-1p M-F 12-1p	CM-All		M	:30	1	\$300.002	0.00 NM	1	\$300.00
NEW:		ر سو پر سر			,							
	tart Date 1/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
33 4	10/30/1	2 11/02/12	M-F 1-2p M-F 1-2p	CM-AII	***************************************	-TWTF	:30	4	\$150.002	0.00 NM	4	\$600.00
	FELD/EAR		· · · - <b>F</b>									
_		End Date	Weekdays	Spots/Week		Rating	****					····
Week: 1		11/04/12 2 11/05/12	-TWTF	4 CM-Ali		0.00 M	:30		\$150.002	0.00 NM	4	\$150.00
34 4	#37Un/1	2 11/03/17	1V1=F J=ZU	( )   ( ) ( ) ( )	1-20		.51	1	301111111	[ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ]	1	

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Flight Dates 10/30/12-11/05/12

Hiatus Dates

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Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

E34 4	11/05/1	2 11/05/12	M-F 1-2p	CM-All	1-2p	M	:30	1	\$150.002	0.00 NM	1	\$150.00
			M-F 1-2p		·							7.22.2
	VFELD/EAR		Maratala.	0	<b>5</b> (	<b>-</b>						
	Start Date 11/05/12	End Date 11/11/12	<u>Weekdays</u> м- <i>-</i>	Spots/Week 1		Rating 0.00				ı		
≡35 4		12 11/02/12	* * .	CM-All	<del></del>	-TWTF	:30	4	\$150.002	0.00 NM	4	\$600.0
			M-F 2-3p					·	* · · · · ·	0.00 1	•	4000.0
SWI												
	Start Date 10/29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4		Rating 0.00						
E 36 4		2 11/05/12	***************************************	CM-All	<del></del>	M	:30	1	\$150.002	0.00 NM	1	\$150.00
			M-F 2-3p	OIII 7 III	2 00	1-1	.00	'	φ100.00 <u>2</u>	0.00 IVIV	•	\$100.00
SWI										İ		
	Start Date 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week		Rating						
= 37 4	~~~~	·	M-F 1132p-1202a	······································	4,00,00	0.00 202a -TWTF	:30	4	\$250.002	0.00 NM	4	\$1,000.00
-01 4	10/50/1	. 11102/12	M-F 1132p-1202a		1VI-1 1102p=1	202a - IW: F	.50	4	\$250.00 Z	U.UU MIVI	4	\$1,000.00
SEIN	NFELD		•							ļ		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
vveeк: = 38 4	10/29/12	11/04/12	-TWTF M-F 1132p-1202a	- 4 		0.00	.20		#050 00 0	0.00.194		0050.00
- 30 4	1170071	2 11/00/12	M-F 1132p-1202a		W-r 1132p-1	202a M	:30	1	\$250.002	0.00 NM	1	\$250.00
SEIN	NFELD											
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
	11/05/12	11/11/12	M	1	\$250.00	0.00			A. 50.000	2 22 111		
E 39 4	10/30/1	2 11/02/12	M-F 1202-1232a M-F 1202m-1232		1202-1232a	-TWTF	:30	4	\$150.002	0.00 NM	4	\$600.00
ALW	AYS SUNN	Y		~								
•	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/29/12	11/04/12	-TWTF	4	*	0.00						
E 40 4	11/05/1	2 11/05/12	M-F 1202-1232a M-F 1202m-1232a		1202-1232a	M	:30	1	\$150.002	0.00 NM	1	\$150.00
ALW	AYS SUNN	Y	101-1 1202111-12021	a						I		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	11/05/12	11/11/12	M	1	\$150.00	0.00	~~~~					
E 41 4	10/30/1	2 11/02/12	M-F 1232-102a	CM-Ali	1232-1a	-TWTF	:30	4	\$75.002	0.00 NM	4	\$300.00
EAR	L		M-F 1232-1a									
		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/29/12	11/04/12	-TWTF	4		0.00						
E 42 4	11/05/1	2 11/05/12	M-F 1232-102a	CM-All	1232-1a	M	:30	1	\$75.002	0.00 NM	1	\$75.00
EAR	1		M-F 1232-1a									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
-	11/05/12	11/11/12	M	1	\$75.00	0.00						
43 4	10/30/1	2 11/02/12	M-F Overnight Ro			-TWTF	:30	4	\$75.002	0.00 NM	4	\$300.00
KINIC	OF HILL		1-130a		(1:00 XM-1:3	O XM)				1		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				•		
-	10/29/12	11/04/12	-TWTF	4	\$75.00	0.00						
		2 11/05/12	M-F Overnight Ro	-4 OR A A II		M	:30	1	\$75.002	0.00 NM	1	\$75.00



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Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Estimate #

Ln Ch Start End	Inventory Code Brea	k Start/End Time D	ays Len	Spots	Rate Pri	Rtg Type	<u>Total</u> Spots	s Amount
E 44 4 11/05/12 11/05	12 M-F Overnight Rotator CM-A M-F 1-4a	ll 1-4a м (1:00 XM-1:30 XM)	:3	30 1	\$75.002	0.00 NM	1	\$75.00
KING OF HILL		,				1		
Start Date End D	te Weekdays Spots/Wee	Rate Rating				i		
Week: 11/05/12 11/11/	2 M	1 \$75.00 0.0	)					
E 45 4 11/03/12 11/03	/12 SA 1030-1130p CM-A	II 1030-1130p -	S- :3	30 1	\$200.002	0.00 NM	1	\$200.00
	Sa 1030-1130p					1		•
HELLS						1		
Start Date End D	te Weekdays Spots/Wee	<u>Rate</u> Ratino				ļ		
Week: 10/29/12 11/04/	2S-	1 \$200.00 0.0	)					
E 46 4 11/01/12 11/01	12 X Factor Thursday CM-A	I 7-9p -	T :3	30 1	\$2,000.002	0.00 NM	1	\$2,000.00
	FOX X Factor	(7:00 PM-8:00 PM)				l		. ,
X FACTOR								
Start Date End D	te Weekdays Spots/Weel	<u>Rate</u> Ratino						
Week: 10/29/12 11/04/	2T	\$2,000.00 0.0	)			1		
	A MARCONIA WAY ON THE CONTROL OF THE					Totals	07 \$4	2 000 00

Totals

97 \$42,900.00